

Auction Results

HEINTAGE PLACE QUARTER HORSES
Oklahoma City, Okla., April 16

67 lots \$2,290
Auctioneers: Rini Tackell and
Gordie Hannagan

Top: Impressive Jet, 1975
sire, stallion by Impressive,
Linnis McGraw, Davis, \$7,700.
Miss Ted Jack, 1972 dun mare by
Two-Eyed Jack ROM; Oak
Bar, 1979 sorrel filly by Oak
Bar, P.L. Adair, Austin,
Texas, \$5,000. MS Charity Lee,
1978 gray filly by Country Hank
ROM; Marshall A. Williams,
Purcell, \$3,900. Vanita's Pay Day,
1979 sorrel filly by Tootie Jack
Mount, Dale Roberts, Oklahoma
City, \$3,500.

This sale, held the day before
Easter, drew a moderate crowd
and although the preferred
evening session was limited to 20

lots, the horses commanding the
greater demand were sold in this
time slot.
Buyers from 11 states and
Mexico made their selections
swiftly in air-conditioned, three-
tier seating.
A mixture of performance
cutting show and some racing
blood was offered.
—FRED GREEN, JR.

THIESSEN ANOUS RANCH
Linn, Mont., April 21
57 bulls \$1,178
26 females 848
13 comm. females 510
Auctioneer: Pat Goggins

Bulls: Chaps T 0032, 3/11/80
by Thomas Chaps; WR 104, YR
107, BVR 106; Gartner-Oenow
Angus Ranch, Sidney, \$2,200.
Chaps T 0025, 3/11/80 by Thomas
Chaps; WR 114, YR 115, BVR
111; Hanky-Dory Ranch, John
Miller, Ronen, \$2,600. King T
0026, 3/18/80 by Mon Repos
King 2589; WR 106, YR 111, BVR
106; George Stortz, Lindsey,
\$2,300. King T 0022, 3/14/80 by
Mon Repos King 2589; WR 106,
YR 109, BVR 104; Hugh Hastings

Great Falls, \$2,200. Unrecorded,
2/26/80 by Form Boy T 6085; Bob
Delp, Richley, \$2,200. Chaps T
0019, 2/2/80 by Thomas Chaps;
WR 118, YR 108, BVR 107;
Hastings, \$2,200. Chaps T 0045,
3/20/80 by Thomas Chaps; WR
103, YR 105, BVR 106; Loney
Boeker, Boulton, N.D., \$2,000.
Chaps T 1134, 3/11/80 by
Thomas Chaps; WR 105, YR 100,
BVR 107; Toss Bros, Wall Point,
\$1,900. Dominator T 0002,
3/12/80 by Leachman Dominator
0014; WR 103, YR 106, BVR
102; Addis Walli, Lindsey,
\$1,700.

Females: Chole T 0139,
3/11/80 by Thomas Chaps, WR
100, YR 113, BVR 107; Susan
Rosenberger, Lishen, N.D.,
\$2,200. Miss Mule T 0125,
3/7/80 by Thomas Chaps; WR
95, YR 109, BVR 106; Anglo
Rosenberger, Lishen, N.D.,
\$2,100. Proud Miss T 0146,
3/18/80 by Thomas Chaps;
WR 97, YR 103, BVR 104; Loran
Unruh, Wall Point, \$1,600.
For Jim and Judy Thiesen, the
sale had an apprehensive
beginning this year. The local
cattle area is still too dry and the
local demand for seedstock is
limited. Their 1981 sale did turn

out well, however. The cattle sold
better than anyone expected
them to under the load and
weather conditions that prevail in
the area. Although prices weren't
as high as the seller would like,
the event moved the cattle along
to new homes.
—RALPH HEINEMANN

BOOTJACK RED ANGUS
Moccasin, Mont., April 22
85 bulls \$1,383
25 females 488
Auctioneer: Bill Rohm

Bulls: BJR Genetic Giant 620,
3/17/80 by Genetic Giant EMU
825; NR 112, GR 116, YR 111;
Selkirk Ranch, Dillon, \$3,100.
BJR Gen Giant E32, 3/18/80 by
Genetic Giant EMU 625; NR 104,
GR 101, YR 101; Ogilvy Ranch,
Avon, \$2,000. BJR Chinoak 238,
3/15/80 by Leachman Chinoak
805; NR 95, GR 114, YR 101;
Selkirk, \$2,700. BJR Genetic
Giant 604, 3/16/80 by Genetic
Giant EMU 625; NR 121, GR 103,
YR 112; Polk Ranch, Bynum,
\$2,600. BJR Burke W51, 3/17/80
by Burke 408-030; NR 118, GR
114, YR 116; Selkirk, \$2,400. BJR

Thunderbolt 036, 4/8/80 by
Leachman Thunderbolt JX 1708;
NR 120, GR 126, YR 120;
Jim Berg, Marlin, \$2,300.
BJR Thunderbolt 720, 3/24/80 by
Leachman Thunderbolt JX 1708;
NR 120, GR 126, YR 120;
Selkirk, \$2,300. BJR Chinoak
6231, 2/20/80 by Leachman
Chinoak 805; NR 110, GR 90, YR
104; Eddie Millar, Alsatoke,
\$2,000. BJR Chinoak 8314,
4/17/80 by Leachman Chinoak
2144; NR 109, GR 100, YR 107;
Ogilvy, \$2,000. BJR Thunderbolt
7302, 4/22/80 by Leachman
Thunderbolt JX 1708; NR 111,
GR 128, YR 116; Starr Ranch,
Melville, \$2,000.
Heller calves: 10 head of \$500
each; Greg Bumgarner, Bell
And, 5 head of \$500 each; Bill
Moshor, Augusta.
For Clint & Audrey Haugen, the
event was a success. The event did
draw a large crowd, but those
who were in attendance for
production. The event was much
improved over one year ago, and
it was one of the best sales in the
area in some time.
—RALPH HEINEMANN

VIDEO WEST

2nd Annual FEEDER
CONTRACT AUCTION
Friday, May 15
at the Madonna Inn
San Luis Obispo, California

Comments

Marketings of meat ani-
mals were up slightly
last year (1980), but lower
prices for them pushed cash
receipts down
sharply, ac-
cording to a
USDA report
just issued.
Marketings of
meat animals
totalled 73.4
billion lbs., up fractionally
from the 73.2 billion lbs.
marketed in 1979.

Profit squeeze: Cash
receipts from these
marketings totalled
only \$40.6 billion,
down eight percent
from the 1979 total of
\$42.9 billion. More-
over, cattle and calves
accounted for nearly
77% of those cash re-
ceipts. Hogs and pigs
added 22% and sheep
and lambs one percent.

Marketings of cattle and
calves, the report shows,
totalled 49.2 billion lbs.,
down three percent from
a year earlier, 18% below
the record high (68.5 billion
lbs.) set in 1977. But, cattle
averaged only \$63.40 per
cwt. last year, down from
the record high of \$66.10 set
in 1977. Calf prices dropped
from the record average of
\$88.70 in 1979 and \$76.80
last year.

Adding it up: As a re-
sult, cash receipts from
cattle and calves de-
clined from the record
\$34.4 billion in 1979 to
\$31.2 billion last year.
Hogs didn't do any bet-
ter. The price per hun-
dredweight dropped
from the \$41.80 average
of 1979 to \$38 last
year. Total cash re-
ceipts from hogs de-
clined one percent to
\$8.9 billion.

Just seven states ac-
counted for 54% of the
marketings and 58% of the
cash receipts from cattle
and calves. Texas alone,
accounted for 12.5% (six
billion pounds) of the
marketings, and the same
percentage of the cash re-
ceipts at \$3.9 billion.

The other leading
beef states in terms of
marketings and cash
receipts are Kansas,
Nebraska, Iowa, Okla-
homa, Colorado and
California.

With the recent upturn in
fed prices—some talk of \$80
cattle—some stockmen are
overlooking last year's
record. The fact is, retail
beef prices would have to
rise to around three dollars
per pound average price to
support \$80 cattle. In
perspective, retail prices set
new records last year,
including the highest week-
ly average (\$2.45 per lb.)
and highest yearly average
(\$2.38 per lb.). Keep that in
mind when you judge the
performance of the current
cattle market.
—GLEN RICHARDSON

Nevadans to challenge
MX proposal in court

At a recent press confer-
ence, plans for litigation of
the MX missile project, as
new proposal, were made
public.

At the conference Ken
Lee, president of the
Nevada Land Action Assn.
(NLAAL), said, "The Air
Force has left us no other al-
ternative than to litigate."

Lee said the NLAAL is
launching an all-out cam-
paign to collect funds to
support the litigation. The
group has retained attorney
Arthur Brunwasser of San
Francisco, to begin prepar-
ing the necessary litigation.

"The Nevada Land Ac-
(Continued on page 7)



ALL GUSSED UP!—Erin McDermott decked out in
her favorite western duds to attend the Colorado
Classic Horse Show in Denver, last week. Erin said
she liked watching but prefers to ride. With a "go
get 'em" attitude like that, she'll probably be
managing her own ranch in a few years. (Staff photo
by Carolyn J. Hurst)

Supply, demand to balance

International agricultural
product supply and demand
should be in balance during
the 1980's, assuming nor-
mal weather patterns. Clay-
ton Yuetter, president of the
Chicago Mercantile Ex-
change, said recently re-
ports CNS.

In a speech to the annual
Food Merchandising Insti-
tute Convention, Yuetter
said the major problem will
be food distribution. The
U.S. will be the major
supplier and must find
countries with increased
population and increased
demand.

Because of increased
costs, competition from
other grocery products and
changing consumer de-
mands, meat departments
are being pressured to
change, said two research-
ers at the Food Marketing
Institute's annual con-
vention in Dallas, Texas.

Meat departments must
pay attention to consumer
demands, John Allen and
Thomas Pierson, professors
of food systems economics
and management at Michi-
gan State University, told
a meat marketing seminar at
the convention. They pre-
sented results of a survey of
retailers, wholesalers, meat
packers and industry asso-
ciations completed in Sept.
1980, reports CNS.

Supermarkets purchased 42% of their beef in primal
form, 35% in subprimal form and 21% in carcass form,
the survey said. Only two percent of the fresh beef is de-
livered already in retail cuts.

The survey found that the meat departments usually
employ five persons, with labor accounting for an average
of 19.3% of meat department costs to consumers.

Those who have reached the
sector is perceived by

WESTERN
LIVESTOCK
JOURNAL A CROW PUBLICATION

News • Trends • Sales • Shows • Markets

May 11, 1981

Central Edition

Vol. 60, No. 28

Consumers' Union questions
validity of fat-controlled diet

A new examination of the
diet-heart theory by Con-
sumers Union (CU) has
concluded that "the safety
and efficacy of fat-con-
trolled diets have yet to be
proven," reports the Na-
tional Livestock and Meat
Board.

For this reason, CU's
medical consultants "can-
not recommend such a
dietary policy to the entire
population."

The CU analysis, report-
ed in the May issue of
Consumer Reports, comes
one year after the release of
"Toward Healthful Diets,"
a study by the National
Academy of Sciences which
shook up the medical world
by questioning the 20-year-
old theory that heart disease
can be controlled by
reducing dietary fat and
cholesterol.

"These and a number of
other studies by eminent
scientists are building a

considerable case against
dietary change for the entire
public," said John L.
Huston, president of the
Meat Board.

"While it's still too soon
to say for sure, it does seem
that the tide may be turning
as far as fat and cholesterol
are concerned. That is
encouraging to the livestock
and meat industry, which
has questioned the theory
for many years."

The cholesterol theory
has not been without its
adherents, Consumer Re-
ports points out.

For patients at risk (those
with elevated serum choles-
terol, who smoke, have high
blood pressure, a family
history of heart disease,
etc.), "most experts feel
that reasonable measures
that may reduce risk are
justified," the article says.

"When it comes to healthy
people without known risk
factors, however, the ex-

perts part company."

The article also notes that
the cholesterol theory,
rejected by the animal foods
industries, was adopted
enthusiastically by other
food manufacturers.

"While meat, eggs, and
dairy food producers
gagged on the AHA's
(American Heart Assn.)
advice, some food compa-
nies were quick to exploit
public concern about cho-
lesterol. The term 'low
cholesterol' was advertised
as though it meant 'germ-
free,' while margarine and
vegetable oils were often
promoted as if they were
drugs," the article states.

According to Consumer
Reports, the crux of the
issue is whether or not
dietary manipulation can
reduce total mortality. In
this respect, the results so
far have been discouraging
to those who support the
(Continued on page 7)

Vitamins found to detoxify PCB's,
nitrosamines, pesticides, aflatoxin

Good nutrition—espe-
cially Vitamins A and C—can
detoxify nitrosamines, ei-
garette smoke, pollution
and PCB's, a university
study concludes.

Reports UPI, University
of Massachusetts Public
Health Professor Edward

Calabrese has published a
two-volume study on re-
search describing how
vitamins, minerals and
other nutrients react with
pollutants, often defusing
their toxic or carcinogenic
qualities.

Most protective, how-
ever, is Vitamin C, which
helps the liver metabolize
and detoxify several pol-
lutants, including PCB's
(polychlorinated biphenyls),
pesticides and certain
drugs, he said.

The vitamin has also been
found to inhibit the effects
of nitrites, found in tobacco
smoke and cured meats.
Nitrites react with substan-
ces in the digestive tract to
form nitrosamines, which

have been shown to cause
cancer in laboratory tests.

It has been found that
Vitamin C in the digestive
tract, along with nitrites,
ties them up and prevents
formation of nitrosamines,
Calabrese said.

Calabrese said many
studies from the 1960s to
the present "have clearly
shown that an elevated level
of Vitamin A in the diet
prevents the occurrence of
chemically induced can-
cer."

Vitamin A also appears to
reduce the carcinogenicity
of aflatoxin, a powerful
carcinogen found in peanut
butter and some grains,
Calabrese said.

Meat departments need to be re-vamped

Because of increased
costs, competition from
other grocery products and
changing consumer de-
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employ five persons, with labor accounting for an average
of 19.3% of meat department costs to consumers.

Those who have reached the
sector is perceived by

grocers as the fastest
growing department while
the meat department is the
slowest, they said.

Because of the changing
family—now the average
family of four makes up less
than 40% of households—
convenience has become
an important factor, they
said. The search for conve-
nience has become an
important factor, they said.
The search for convenience
has consumers buying frozen
and packaged foods be-
cause information on cook-
ing and storing is on the
label. Also frozen meat does
not leak from its package as
fresh meat often does, they
said.

In addition to conveni-
ence, fewer red meats are
(Continued on page 7)

NEWSPAPER (priority handling)

NEWSPAPER (priority handling)

The Grand-Daddy
of 'Em All

The Largest
One Day Bull Sale
on the
North American
Continent

PAYS

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- * Pat Goggins 408/245-6447 or 373-6136

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INTERMOUNTAIN Farms and Ranches 13

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VINEYARD, RDWCROP, CATTLE POTENTIAL: 920 acres by Notus, Idaho. Excellent dry and grain ground. Piece is almost free and clear and owner will accept either place or business as a down payment. Good opportunity for a group of investors. Some 40 minutes to the Boise Airport. Price: \$1,200,000.

400 COW RANCH: Out of McColl, Idaho. 2,000 head and working corral. Some 250 acres irrigated bottom ground. Live creek through ranch. About 2 1/2 million board feet of timber. Situated in a pretty mountain valley. Deer, elk and wild turkey. Price: \$1,400,000. Terms are flexible.

CATTLEMEN'S SHOW PLACE DR HUNT CLUB: Near Poma, Idaho. Choice home includes extra large living room with bar/brick fireplace. View of the Owyhee Mountains and Boise River areas. Guest house with a large storage building. Most of the 312 acres in permanent pasture, free water, concrete ditches. House, 150 head feedlot, concrete silage pit. Some of the best deer and pheasant hunting in southwestern Idaho. Price: \$725,000. Will trade.

Nampa, Idaho, All American Realty, 208/486-4668, Roger or Jerry. McColl, Idaho, All American Realty, 208/834-2828, Mike.

MOUNTAIN Farms and Ranches 13

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Meat departments need to be re-vamped

(Continued from page 1)

being bought because of a high-priced image coupled with a sluggish economy and changing life and work prices relative to poultry prices, they said.

New packaging of meats is necessary for consumers' information and convenience, they said.

Allen and Pierson predicted one possible change could be more vacuum-packed meat. Whether consumers will accept the darker-colored vacuum-packed meat is yet to be seen, they said.

One wholesaler attending

the seminar, Carl Brooks, from Abilene, Texas, said vacuum-packing meat is the way of the future. He predicted that it would be widespread in the next 10 to 15 years. He added that meat would be cut and vacuum-packed centrally and then sent to the retail store.

Central cutting of meat—especially beef—will soon perk up as well, will increasingly be done at the packer level, Allen and Pierson agreed. At this time, 65 to 70% of beef is centrally cut—or boxed—and now that union restrictions on

beef have been lifted in most cities, 80% or more will be boxed by 1985, they said.

This change is likely because butchers are becoming businessmen and centrally cut and wrapped meat is more economical, they said.

Other trends they predicted are more boneless meat, leaner meat and smaller portion sizes.

Allen and Pierson also expect segmentation of stores to affect meat merchandising. Because many stores are aimed at specific segments of society, the meat department must

conform, they said. But to be able to design meat departments to fit the needs of consumers, more information is needed, they said—not only about who shops at the store, but also who buys what cuts of meat, how much meat is lost to shrinkage or theft and other specific costs.

They predicted widespread use of scanning systems in meat departments would help provide that additional information. These systems are already being used at the checkout counter and to keep track of inventory, they said.

Consumers Union questions validity of fat-controlled diet

(Continued from page 1)

diet-heart theory.

"Eight large-scale clinical trials have been conducted in Australia, England, Finland, Norway and the U.S., using dietary intervention to reduce the incidence of heart disease and mortality in middle-aged men," the article states.

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